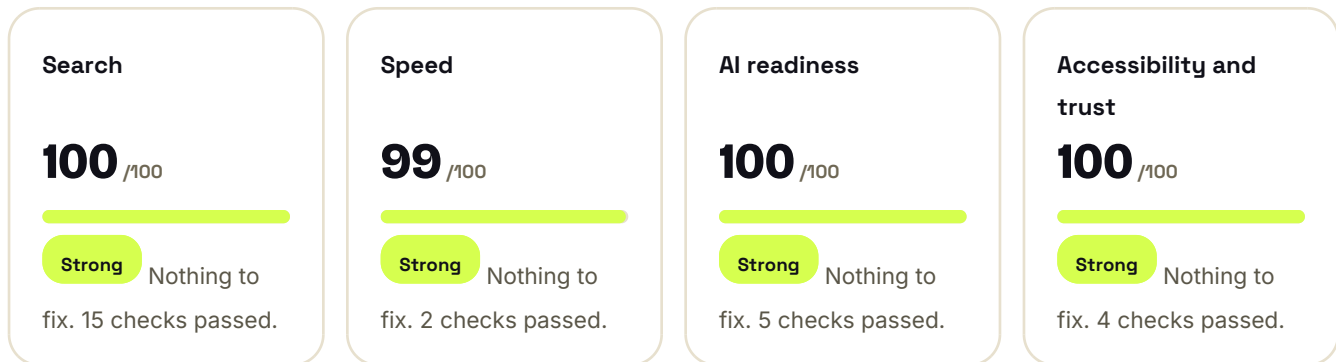


Strong. Just polish left.

Nothing here should cost you sleep. The few things below would take it from good to sharp.



WHERE THIS SITE STANDS, AREA BY AREA



Scores move a few points between runs; that's normal. Fix the list, not the number.

IN SHORT · AI-DRAFTED

This site scores highly across search, speed, accessibility and AI readiness. The top findings are that the site is correctly structured for search engines with proper headings, meta descriptions and image alt text all in place; that page load times are excellent with a time to first byte of 25 milliseconds and compression working well; and that the site is ready for discovery by AI systems with no blocking in place and proper structured data present. All of these reflect established best practice. The site is secure with HTTPS enabled, has strong accessibility standards met and maintains proper caching and headers.

Written by AI from the findings below. Everything else on this page is written by people.

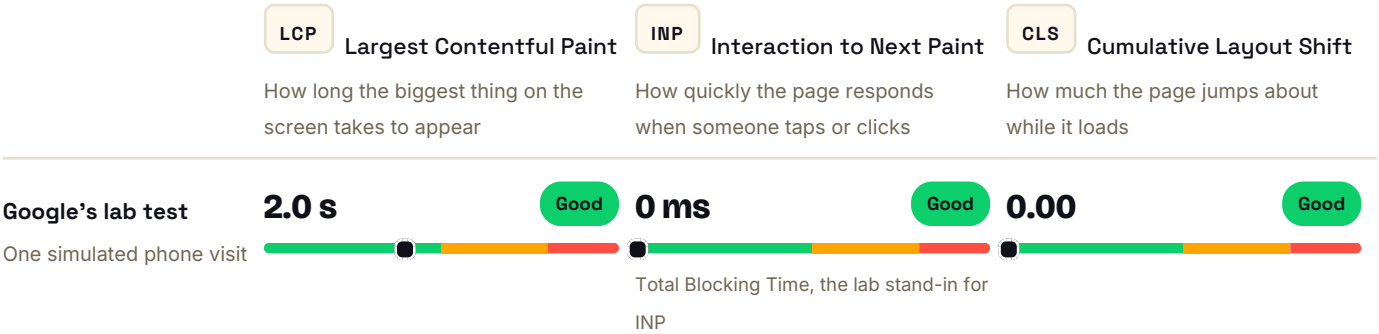
GOOGLE'S NUMBERS

99 Performance, phone **100** Performance, desktop **100** SEO **100** Accessibility **100** Best practices

From Google PageSpeed Insights, shown unedited. Lighthouse tests move a few points between runs.

CORE WEB VITALS

Google's three measures of how a page feels: real visitors over 28 days where Chrome has enough of them, and Google's lab test, one row each. Google's thresholds, unedited.



Google's lab test

2.0 s

Good

0 ms

Good

0.00

Good

One simulated phone visit

Total Blocking Time, the lab stand-in for INP

ALL FIVE METRICS, AND WHAT TO DO

METRIC	VALUE	RATING	GOOGLE'S THRESHOLDS AND WHAT TO DO
LCP Largest Contentful Paint How long the biggest thing on the screen takes to appear	2.0 s Google's lab test	Good	Good: 2.5 s or under. Poor: over 4.0 s. Within Google's good range.
INP Interaction to Next Paint How quickly the page responds when someone taps or clicks	0 ms Google's lab test (Total Blocking Time)	Good	Good: 200 ms or under. Poor: over 600 ms. Within Google's good range.
CLS Cumulative Layout Shift How much the page jumps about while it loads	0.00 Google's lab test	Good	Good: 0.10 or under. Poor: over 0.25. Within Google's good range.
FCP First Contentful Paint How long until anything at all appears	1.3 s Google's lab test	Good	Good: 1.8 s or under. Poor: over 3.0 s. Within Google's good range.
TTFB Time to First Byte How long the server takes to start answering	7 ms Google's lab test 25 ms Our fetch, good	Good	Good: 800 ms or under. Poor: over 1.8 s. Within Google's good range.

CHECK	AREA	STATUS	EVIDENCE
Search engines are being told to leave this page out	Search	pass	Indexable: HTTP 200, no noindex, not blocked in robots.txt.
The page title is doing very little	Search	pass	"Harri Digital Web Design & SEO Agency, Plymouth & Devon" (57 characters, about 545px).
Google is writing the search listing for this page	Search	pass	Present, 155 characters.
The page does not say clearly which address is the real one	Search	pass	Self-referencing canonical.
The page has no clear main heading	Search	pass	One h1.
The page is not set up for phones	Search	pass	Viewport set for device width.
The page does not say what language it is in	Search	pass	lang="en-GB".
The secure page loads insecure pieces	Search	pass	No insecure references.
Shared links to this page will look bare	Search	pass	Open Graph title, description and absolute image present.
Many images have no description	Search	pass	100% of images carry alt text.
The page carries no structured data	Search	pass	Structured data present: Organization, WebSite, WebPage.
There is very little text on this page	Search	pass	About 894 words of body text.
The page gives no sign of when it was last updated	Search	not tested	No dates found; normal for a homepage.
The site answers at more than one address	Search	pass	www, non-www, http and https all lead to one address in one hop.
The sitemap is missing or not where search engines look	Search	pass	Sitemap present (125 entries) and named in robots.txt.
Missing pages do not say they are missing	Search	pass	A made-up address correctly answered 404.
The server is slow to start answering	Speed	pass	25ms to first byte.

CHECK	AREA	STATUS	EVIDENCE
The page is sent uncompressed or without caching instructions	Speed	pass	Compressed and carrying Cache-Control.
AI assistants are being turned away at the door	AI readiness	pass	None of the answer engines' crawlers is blocked.
Training crawlers	AI readiness	for information	0 training crawler(s) blocked.
A bot-protection screen is standing in the way	AI readiness	pass	No challenge page in the way.
llms.txt	AI readiness	for information	/llms.txt present: yes.
The words are not in the page, only in the JavaScript	AI readiness	pass	About 894 words are in the delivered HTML.
A machine cannot easily find the main content	AI readiness	pass	Main landmark, subheadings and heading order all present.
The page has not told the machines who the business is	AI readiness	pass	Organization with 6 key properties.
Some visitors will struggle to use this site	Accessibility and trust	pass	Google's accessibility score is 100 out of 100.
The site is not fully on https	Accessibility and trust	pass	https throughout, http redirects.
The site does not insist on https	Accessibility and trust	pass	HSTS set for 365 days.
Some routine security headers are missing	Accessibility and trust	pass	5 of the 5 routine security headers set.
Links are crawlable	Search · Google	pass	Lighthouse: Links are crawlable
Links have descriptive text	Search · Google	pass	Lighthouse: Links have descriptive text
The page answers with a successful status	Search · Google	pass	Lighthouse: Page has successful HTTP status code
robots.txt is valid	Search · Google	pass	Lighthouse: robots.txt is valid
hreflang is valid (when present)	Search · Google	pass	Lighthouse: Document has a valid hreflang

What next

Nothing on this report needs fixing first. The two offers below still stand.

Want these fixed?

Most of what this report finds is a day or two of careful work, not a rebuild. We fix websites we didn't build all the time. Tell us what you're trying to get from the site and we'll say plainly what's worth doing and what isn't.

Talk to us about fixing these

Get the full, human-written review

This report is automated and only sees what a machine can. One of us will read it alongside your site and send a one-page, human-written review within three working days: design, the path to an enquiry, and the things no checker can score. Free, and most don't turn into projects.

Ask for the human review

Harri Digital, Plymouth · 07493 162945 · jack@harridigital.co.uk · www.harridigital.co.uk

Google's PageSpeed numbers are Google's and shown unedited. Our own checks measure what a search engine or an AI assistant can read on the page; where a check rests on good practice rather than a vendor's word, it says so. Scores move a few points between runs.

This report is online at <https://health.harridigital.co.uk/report/QuPWNmun8ra10WyiJ2Wf4A> for 90 days. Anyone with the link can read it.
Generated 25 October 2026, 03:10.